

THE peoples PAGE

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There's No Such Thing As a Dumb Question

As our community's classrooms once again become alive with learning, Peoples wishes students, teachers, and administrators a successful school year.

Since questions are a key part of education, this is a good opportunity to remind all of us to ask questions without hesitation. Whether you're six or sixty, if you don't understand something, ask!

Peoples would be happy to answer your questions about our communications services or the devices used with them. Stop by our office or call (913) 757-2500.

Peoples Telecommunications, LLC
PO Box 450, LaCygne, KS 66040
(913) 757-2500
www.peopletelcom.net

CEO/General Manager – Kathy Billinger

Office Hours

Monday-Friday • Lobby: 8 am to 4 pm
Drive-up Window: 7:30 am to 4 pm

Office Closures

September 5 – Labor Day

24/7 Internet and TV Help

(866) 681-2085

Trouble Line Phone Service Only

(913) 757-2711



Upgrade Communications as Part of Home Improvement

Planning to do some home improvement projects soon? Don't forget to include phone, TV, and Internet services. Like new furniture or appliances, switching to the latest communications services can greatly enhance the functionality of your home by helping you do more with each day.

For example, a new digital television package elevates your family room to a whole new level of entertainment quality and variety. A faster Internet plan enables you to complete downloads and other online activities more quickly and enjoy a better streaming experience. And a Wi-Fi modem gives everyone in the family the freedom to use devices in any room.

At Peoples, we offer a growing number of ways for your whole family to stay better connected, entertained, and informed. Our state-of-the-art services can make the perfect finishing touch to a newly remodeled room (or even make the same old room seem fresh again). Visit us at www.peopletelcom.net for more information about what's currently available in your area, including:

- Residential Local Phone Service
- Convenient Calling Features
- High Speed Fiber Internet
- Unlimited Nationwide Calling Plans
- Digital Television Packages
- SecureIT Plus Computer Protection

Finally, here's one more home improvement tip. To save time and stop waiting for pages to load or buffer, be sure to ask us about our new faster Internet plans. Just call Peoples at (913) 757-2500 for complete details.

Paw Through These Ideas for National Dog Day

Founded in 2004 by animal advocate Colleen Paige, National Dog Day raises awareness of the number of dogs that need to be rescued each year, and acknowledges how dogs work selflessly to save lives, keep us safe, and provide comfort and companionship.

National Dog Day is on August 31. Here are a few ways you can participate:

- Adopt a dog from your local shelter or pure breed rescue organization.
- Donate blankets, food, and toys to animal welfare organizations.
- Have a National Dog Day party and invite all your friends and their dogs.
- Spend the day taking photos of your dog and post them on social media.
- Assist an ill or elderly neighbor by walking their dog.

Speaking of dogs, if your current Internet speed is too doggone slow, call us at (913) 757-2500 to get your paws on a faster plan.



Peoples PC SALES & REPAIR

Nathan Schrock,
In-house Technician

Monday-Friday, 8 am to 4 pm
(913) 757-2500



5 Tips to Beat Technophobia

While seniors' online presence is growing, there are still sizeable numbers of people over 65 who shy away from technology. This technophobia has many possible causes. For example, aging-related changes in vision, coordination, and dexterity make it hard for some older people to see a screen or use a keyboard or mouse. Cognitive changes may also exacerbate seniors' aversion to technology; as the brain ages, its ability to adapt to new routines declines. Finally, seniors who have had frustrating experiences with technology in the past may be reluctant to try again.

Seniors are more likely to adopt new technology when friends or family members help them through the initial learning curve. When introducing an older person to a new program or gadget, spend lots of time using it together to build the person's confidence. In addition, try these strategies:

- 1. Keep it simple.** There's no need to buy a desktop for someone who just wants to email and do occasional Web surfing. Tablet computers are ideal for first-timers because of their simple design and intuitive, touch-screen interface.
- 2. Go computer-less.** These days, seniors don't even need to log in to stay in the loop. Computer-less systems allow users to receive cards, photos, and emailed messages automatically through a printer or fax machine.
- 3. Increase accessibility.** Software packages are available that transform a busy screen into an easy-to-navigate, large-text interface that makes email and photo sharing a breeze.
- 4. Write instructions down.** After introducing a new skill, leave a simple list of steps the person can refer to while practicing.
- 5. Offer generous tech support.** Seniors will be more likely to invest time and effort in technology when they know someone is available to help with problems and answer questions.

Above all, show your loved one how technology can make life easier and more fun. Relate your teaching to the person's needs and interests, whether that means streaming music, booking travel, or viewing photos of the grandkids.



How to Go Green With Electronics

- 1. Go rechargeable.** Of the 15 billion batteries sold each year, most of them are disposable alkaline batteries and only a fraction of those are recycled. Look for electronics that are rechargeable. For removable batteries, lithium-ion (Li-Ion) and nickel metal hydride (NiMH) are cost-effective, green alternatives.
- 2. Reduce “phantom” loads.** Turn off televisions, stereos, computers, and cellphone adapters when not in use. They continue to draw a small amount of power even when switched off. For simplicity, you may want to put all of your electronics and chargers on one power strip so that you can just turn the power strip off when they’re not in use.
- 3. Buy with energy in mind.** Doing research on different technologies and their respective energy consumption can save you a lot in the long run. For example, if you want a flat panel television, look into LCD models, which use much less energy than plasmas. The ENERGY STAR® site will help you identify energy-saving electronic devices including cordless phones, stereo systems, TVs, DVD players, and battery chargers.
- 4. Recycle responsibly.** Let’s say you just bought a new cellphone. What should you do with the old one? Whatever you do, don’t just throw it in the trash—this risks releasing chemicals into the ecosystem. There are plenty of organizations and charities that recycle and reuse old electronics. If you want a return on your old gadgets, try selling them on an online auction site. Also keep in mind that a growing number of computer manufacturers are adopting take-back programs.



Welcome New Telephone Subscribers

Baird, Paul	757-4529
Baker, Bruce & Rochelle	757-3554
Beets, C.	757-2108
Capp, Tommy & Kylee.....	757-2192
Feldman, Drew.....	757-3501
Freeman, Clara.....	757-3704
Gier, R.	757-3989
Gipson, Ryan & Robin.....	757-2345
Halaquist, Eric & Kim	757-4441
Heide, Curt D	757-2150
Hixon, Michael B.....	757-4490
Isinglass	757-4093
La Belle Vie	757-6652
Linn Valley Public Works.....	757-2922
Mccammon, Clint	757-2091
Moveo LLC.....	757-2157
Murphy, G.	757-2472
Philpott, Sherrie & Nicolas.....	757-4795
Skaggs, Daniel.....	757-2127
Sullivan, R. Brian	757-4897
Yeamans, Dennis & Carol Ann..	757-3494
Ziltner, John.....	757-6631

Find the Remote Contest

Find the remote in this issue! Then, call (913) 757-2500 with the correct page, article, and paragraph by close of business on August 19 to be included in the drawing to win a \$25 bill credit on your next bill!



Find the remote and call now!

★ *Get on Track to* ★
STREAM

YOUR TEAM

**SPEED UP YOUR INTERNET TO
KEEP PACE WITH THE ATHLETES**

**CALL (913) 757-2500 FOR MORE INFORMATION AND
TO SIGN UP FOR ONE OF OUR NEW FAST INTERNET PLANS!**

Community Calendar

August
5-13 – Linn County Fair & Rodeo
10 – LaCygne Chamber of Commerce, Noon
17 – First Day of School

September
3 – LaCygne Citywide Garage Sale
10 – LaCygne Swanfest
14 – LaCygne Chamber of Commerce, Noon
30 – PVHS Homecoming Game

October
8 & 9 – Sugar Mound Arts & Crafts
at Mound City
12 – LaCygne Chamber of Commerce, Noon

PO Box 450
LaCygne, KS 66040

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TELECOMMUNICATIONS, LLC

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